



PLAY NOW - CASINO AND BINGO

24 HOUR MEMBERSHIP WAIT IS REMOVED

From Saturday, October 1, casino and bingo players will no longer have to wait for 24 hours before they can become a member of a licensed bingo club or casino thanks to an amendment to the existing gaming legislation which comes into effect that day.

For casinos provided you are aged 18 or over, all you will have to do is produce current proof of your identity – a passport, drivers licence or credit card plus a utility bill to become a member, and play, straight away. For bingo proof of age may be required.

“Casinos and bingo clubs have suffered from misconceptions. Now people will be able to see immediately the fun and vibrant leisure destinations that they are without the 24 hour wait – something you don’t have to do to play on the lottery, buy a scratch card or bet on a horse. It’s really put us on a level playing field with others in our sector,” says Richard Sowerby, group sales and marketing director at Gala Group.

Gala’s Casinos has 28 casinos and 166 bingo clubs in the UK and have invested substantial amounts into making the venues leisure destinations. Apart from gaming and bingo, they have restaurants and bars, occasional live entertainment and are important venues to meet or make new friends.

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Notes to editors:

Gala Group, one of the UK's leading leisure operators, is headquartered in Nottingham and has over 10,000 employees. The Group's principal business is the operation of bingo clubs and casinos. Gala Bingo operates 166 UK bingo clubs with over 6 million members. Gala Casinos has 28 sites in the UK, in addition to casinos on the Isle of Man and Gibraltar.

Gala Group was formed after a management buy-in from Bass in 1997. Candover and Cinven acquired the Group in January 2003 for £1.24 billion. In August 2005 Permira bought a stake in Gala valuing the company at £1.89bn. www.galagroup.co.uk

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